MARCH 11, 2023
SPONSORSHIP OPPORTUNITIES
The Yuma Airshow is returning March 11, 2023 with a full roster of exciting displays! Since 1962, this annual celebration has been a hallmark for both MCAS Yuma and the City of Yuma. The Yuma Airshow attracts visitors from across the nation and the globe, drawing crowds of more than 18,000 spectators. Partnership with the community is central to the air show, bringing together local and national business to help ensure that all guests enjoy the best quality event possible. As one of the largest outdoor sporting events in North America, air shows represent a significant marketing and sponsorship opportunity for local and national businesses.

The contributions from our sponsors and patrons go toward supporting and providing quality of like programs to the Marines, Sailors, and their families aboard Marine Corps Air Station Yuma.
Partnering with the Yuma Airshow, means brand loyalty for your company. We partner with local media to garner attention for the air show and, in turn, expose your company’s brand message to the public. Your dollars, or in-kind contributions, allow Marine Corps Air Station Yuma to provide outstanding support services to military members and their families.

**67% Of Air Show Attendees Are More Likely To Support A Sponsor Due To Their Support Of An Air Show.**

Statistics based on 2018 survey conducted by International Council of Air Shows (ICAS)
GENERAL LEVEL

$30,000

ADVERTISING & PROMOTION

- PERMISSION TO USE MCAS YUMA AIR SHOW LOGO AND “MCCS SPONSOR” DESIGNATION IN ADVERTISING AND PROMOTION
  (EACH MEDIA/PROMOTION MUST BE PRE-APPROVED)
- SPONSOR LOGO ON EVENT PROGRAM, POSTERS, T-SHIRTS & LINK PLACEMENT ON THE AIR SHOW WEBSITE
- SPONSOR LOGO ON COMMERCIALS, BILLBOARDS, NEWSPAPER ADS, EMAIL BLASTS AND SOCIAL MEDIA RECOGNITION

VENUE EXPOSURE

- ONE 10’X40’ EXHIBIT SPACE IN PRIME LOCATION FOR SAMPLING, COUPONING OR OTHER MUTUALLY AGREED UPON MARKETING ACTIVITY
- TWELVE (12) .30 SECOND VERBAL ANNOUNCEMENTS OF SCRIPTED SPONSOR PROMOTIONAL INFORMATION ON PUBLIC ADDRESS SYSTEM THROUGHOUT THE EVENT.
- UP TO FOUR (4) 4’X8’ SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE FENCE LINE UP TO 30 DAYS PRIOR TO EVENT
- OPPORTUNITY TO PROVIDE UP TO (500) PREMIUMS FOR MCCS PUBLIC CHALET (IE; FANS, PENS, SUNGLASSES, ETC.)

HOSPITALITY

- TWENTY (20) AIR SHOW T-SHIRTS
- TWENTY (20) VIP PARKING PASSES
- EIGHT (8) EXCLUSIVE INVITATIONS TO FRIDAY EVENING PRE-FLIGHT SOCIAL EVENT WHICH INCLUDES, FOOD, BEVERAGES AND AN OPPORTUNITY TO MEET THE PERFORMERS
- CORPORATE HOSPITALITY CHALET (CASH SPONSORS ONLY)
  - PRIVATE 40’X40 CORPORATE HOSPITALITY CHALET POSITIONED ON FLIGHT LINE
  - UNRESTRICTED VIEWING FOR 160 GUESTS
  - SIGN DISPLAYING SPONSOR NAME
  - CATERED FOOD AND BEVERAGES
- MCCS PATRIOT CHALET (IN-KIND SPONSORS ONLY)
  - UNRESTRICTED VIEWING FOR 30 GUESTS
  - CATERED FOOD AND BEVERAGES
  - SIGN DISPLAYING SPONSOR NAME
- THANK YOU PLAQUE SIGNED BY CO
COLONEL LEVEL

$20,000

ADVERTISING & PROMOTION
- PERMISSION TO USE MCAS YUMA AIR SHOW LOGO AND “MCCS SPONSOR” DESIGNATION IN ADVERTISING AND PROMOTION (EACH MEDIA/PROMOTION MUST BE PRE-APPROVED)
- SPONSOR LOGO ON EVENT PROGRAM, POSTERS, T-SHIRTS & LINK PLACEMENT ON THE AIR SHOW WEBSITE
- SPONSOR LOGO ON COMMERCIALS, BILLBOARDS, NEWSPAPER ADS, EMAIL BLASTS AND SOCIAL MEDIA RECOGNITION

VENUE EXPOSURE
- ONE 10’X20’ EXHIBIT SPACE IN PRIME LOCATION FOR SAMPLING, COUPONING OR OTHER MUTUALLY AGREED UPON MARKETING ACTIVITY
- TEN (10) .30 SECOND VERBAL ANNOUNCEMENTS OF SCRIPTED SPONSOR PROMOTIONAL INFORMATION ON PUBLIC ADDRESS SYSTEM THROUGHTOUT THE EVENT.
- UP TO FOUR (4) 4’X8’ SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE FENCE LINE UP TO 30 DAYS PRIOR TO EVENT
- OPPORTUNITY TO PROVIDE UP TO (500) PREMIUMS FOR MCCS PUBLIC CHALET (IE; FANS, PENS, SUNGLASSES, ETC.)

HOSPITALITY
- FIFTEEN (15) AIR SHOW T-SHIRTS
- FIFTEEN (15) VIP PARKING PASSES
- SIX (6) EXCLUSIVE INVITATIONS TO FRIDAY EVENING PRE-FLIGHT SOCIAL EVENT WHICH INCLUDES, FOOD, BEVERAGES AND AN OPPORTUNITY TO MEET THE PERFORMERS
- CORPORATE HOSPITALITY CHALET (CASH SPONSORS ONLY)
  - PRIVATE 20’X20 CORPORATE HOSPITALITY CHALET POSITIONED ON FLIGHT LINE
  - UNRESTRICTED VIEWING FOR 80 GUESTS
  - SIGN DISPLAYING SPONSOR NAME
  - CATERED FOOD AND BEVERAGES
- MCCS PATRIOT CHALET (IN-KIND SPONSORS ONLY)
  - UNRESTRICTED VIEWING FOR 20 GUESTS
  - CATERED FOOD AND BEVERAGES
  - SIGN DISPLAYING SPONSOR NAME
- THANK YOU PLAQUE SIGNED BY CO
MAJOR LEVEL

$10,000

ADVERTISING & PROMOTION

- PERMISSION TO USE MCAS YUMA AIR SHOW LOGO AND "MCCS SPONSOR" DESIGNATION IN ADVERTISING AND PROMOTION (EACH MEDIA/PROMOTION MUST BE PRE-APPROVED)
- SPONSOR LOGO ON EVENT PROGRAM, POSTERS, NEWSPAPER ADS & LINK PLACEMENT ON THE AIR SHOW WEBSITE

VENUE EXPOSURE

- ONE 10’X20’ EXHIBIT SPACE IN PRIME LOCATION FOR SAMPLING, COUPONING OR OTHER MUTUALLY AGREED UPON MARKETING ACTIVITY
- FIVE (5) .30 SECOND VERBAL ANNOUNCEMENTS OF SCRIPTED SPONSOR PROMOTIONAL INFORMATION ON PUBLIC ADDRESS SYSTEM THROUGHOUT THE EVENT.
- UP TO THREE (3) 4’X8’ SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE FENCE LINE UP TO 30 DAYS PRIOR TO EVENT
- OPPORTUNITY TO PROVIDE UP TO (500) PREMIUMS FOR MCCS PUBLIC CHALET (IE; FANS, PENS, SUNGLASSES, ETC.)

HOSPITALITY

- TEN (10) AIR SHOW T-SHIRTS
- TEN (10) VIP PARKING PASSES
- FOUR (4) EXCLUSIVE INVITATIONS TO FRIDAY EVENING PRE-FLIGHT SOCIAL EVENT WHICH INCLUDES, FOOD, BEVERAGES AND AN OPPORTUNITY TO MEET THE PERFORMERS
- MCCS PATRIOT CHALET
  - UNRESTRICTED VIEWING FOR (15) GUESTS
  - CATERED FOOD AND BEVERAGES
  - SIGN DISPLAYING SPONSOR NAME
- THANK YOU PLAQUE SIGNED BY CO
CAPTAIN LEVEL

$5,000

ADVERTISING & PROMOTION
- PERMISSION TO USE MCAS YUMA AIR SHOW LOGO AND “MCCS SPONSOR” DESIGNATION IN ADVERTISING AND PROMOTION (EACH MEDIA/PROMOTION MUST BE PRE-APPROVED)
- SPONSOR LOGO ON EVENT PROGRAM & LINK PLACEMENT ON THE AIR SHOW WEBSITE

VENUE EXPOSURE
- ONE 10’X20’ EXHIBIT SPACE IN PRIME LOCATION FOR SAMPLING, COUPONING OR OTHER MUTUALLY AGREED UPON MARKETING ACTIVITY
- FOUR (4) .30 SECOND VERBAL ANNOUNCEMENTS OF SCRIPTED SPONSOR PROMOTIONAL INFORMATION ON PUBLIC ADDRESS SYSTEM THROUGHOUT THE EVENT.
- UP TO THREE (3) 4’X8’ SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE FENCE LINE UP TO 30 DAYS PRIOR TO EVENT

HOSPITALITY
- FIVE (5) AIR SHOW T-SHIRTS
- FIVE (5) VIP PARKING PASSES
- TWO (2) EXCLUSIVE INVITATIONS TO FRIDAY EVENING PRE-FLIGHT SOCIAL EVENT WHICH INCLUDES, FOOD, BEVERAGES AND AN OPPORTUNITY TO MEET THE PERFORMERS
- MCCS PATRIOT CHALET
  - UNRESTRICTED VIEWING FOR (10) GUESTS
  - CATERED FOOD AND BEVERAGES
  - SIGN DISPLAYING SPONSOR NAME
- THANK YOU PLAQUE SIGNED BY CO

LIEUTENANT LEVEL

$3,000

ADVERTISING & PROMOTION
- PERMISSION TO USE MCAS YUMA AIR SHOW LOGO AND “MCCS SPONSOR” DESIGNATION IN ADVERTISING AND PROMOTION (EACH MEDIA/PROMOTION MUST BE PRE-APPROVED)
- SPONSOR LOGO ON EVENT PROGRAM & LINK PLACEMENT ON THE AIR SHOW WEBSITE

VENUE EXPOSURE
- ONE 10’X10’ EXHIBIT SPACE IN PRIME LOCATION FOR SAMPLING, COUPONING OR OTHER MUTUALLY AGREED UPON MARKETING ACTIVITY
- THREE (3) .30 SECOND VERBAL ANNOUNCEMENTS OF SCRIPTED SPONSOR PROMOTIONAL INFORMATION ON PUBLIC ADDRESS SYSTEM THROUGHOUT THE EVENT.
- UP TO THREE (3) 4’X8’ SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE FENCE LINE UP TO 30 DAYS PRIOR TO EVENT

HOSPITALITY
- TWO (2) AIR SHOW T-SHIRTS
- TWO (2) VIP PARKING PASSES
- MCCS PATRIOT CHALET
  - UNRESTRICTED VIEWING FOR (5) GUESTS
  - CATERED FOOD AND BEVERAGES
  - SIGN DISPLAYING SPONSOR NAME
- THANK YOU PLAQUE SIGNED BY CO
HOSPITALITY CHALETS

A Corporate Hospitality Chalet at the MCAS Yuma Air Show can help your business or organization soar to new heights. Chalets are a great way to reward or recognize employees and clients with entertainment in ultimate Air Show style. Located on the flight line, our high profile chalets offer a VIP experience like no other. Witness the excitement and continuous Air Show action from exclusive front row seating.

**PREMIUM CORPORATE CHALET**

$15,000

VIP AMENITIES

- Private 40’x40’ tent with seating for up to 160 guests
- Catered food and beverage services
- Premium viewing vantage point
- Sign displaying company name
- Permission to display company provided corporate banner in your chalet up to 4’x8’
- Permission to provide premiums for chalet (ie; fans, pens, sunglasses, etc.)
- Tables, chairs and linens (customizable options available for additional fee)
- Twenty-five (25) VIP parking passes

**STANDARD CORPORATE CHALET**

$8,000

VIP AMENITIES

- Private 20’x20’ tent with seating for up to 80 guests
- Catered food and beverage services
- Premium viewing vantage point
- Sign displaying company name
- Permission to display company provided corporate banner in your chalet up to 4’x8’
- Permission to provide premiums for chalet (ie; fans, pens, sunglasses, etc.)
- Tables, chairs and linens (customizable options available for additional fee)
- Fifteen (15) VIP parking passes
FRIDAY PRE-FLIGHT SOCIAL

$6,000

Be the exclusive sponsor of the Pre-Flight Social the Friday night before the Airshow. The Social is where the performers gather for a meet & greet with sponsors and honored guests.

- TEN (10) EXCLUSIVE INVITATIONS TO FRIDAY EVENING PRE-FLIGHT SOCIAL EVENT WHICH INCLUDES, FOOD, BEVERAGES AND AN OPPORTUNITY TO MEET THE PERFORMERS
- OPPORTUNITY TO DISTRIBUTE PROMOTIONAL ITEMS TO ATTENDEES
- SPONSOR RECOGNITION AT THE SOCIAL
- SPONSOR LOGO ON EVENT PROGRAM & LINK PLACEMENT ON THE AIR SHOW WEBSITE
- FOUR (4) AIR SHOW T-SHIRTS
- FOUR (4) VIP PARKING PASSES
- MCCS PATRIOT CHALET
  - UNRESTRICTED VIEWING FOR (4) GUESTS
  - CATERED FOOD AND BEVERAGES
- THANK YOU PLAQUE SIGNED BY CO
PUBLIC CHALET PREMIUMS

$500

- Provide up to 1,000 premium items (i.e., fans, pens, sunglasses, etc.) for MCCS Public Chalet guests. Items must be received by MCCS no later than February 25th.

ENTRY GATE

$1,250 PER ENTRANCE

- Signage with sponsor logo upon entry gate.
- Opportunity for personal interaction with attendees through sampling opportunities or information distribution.
- Permission to use MCAS Yuma Air Show logo and "MCCS Sponsor" designation in advertising and promotion (each media/promotion must be pre-approved).
- Sponsor logo on event program map & link placement on the air show website.
- Sponsor must provide all signage.

GRANDSTAND

$500 PER STAND

- Signage with sponsor logo upon Grandstand.
- Sponsor must provide all signage.
- Banner Size Max (3.75' x 7.75'w).
FENCE LINE BANNERS

$600
(THREE (3) LOCATIONS; AVE 3E, 32ND ST & AIRPORT LOOP)

- DISPLAYED 30 DAYS PRIOR TO EVENT
- SPONSOR MUST PROVIDE ALL SIGNAGE
- Banner Size Max (3.75’ x 7.75’w)

EVENT BANNERS

$250
(ONE (1) LOCATION AT THE EVENT)

- DISPLAYED ALL DAY AT THE EVENT
- SPONSOR MUST PROVIDE ALL SIGNAGE
- Banner Size Max (3.00’ x 5.00’w)

Please have all banners delivered to MCAS Yuma Bldg. 693 no later than Friday, February 3, 2023
EXHIBITOR AREA

High-profile exhibition spaces afford an ideal opportunity for mobile marketing, product sampling and lead-gathering. We provide the event, attendees and space and you set up your booth in a location strategically selected for you. Booth spaces may be located near venue entrances and exits, along the food & beverage lines or in key areas throughout the venue.

All Exhibitors are given space only, neither hospitality nor branding are provided. Exhibitors must supply their own rental needs, including tent(s), table(s) and chair(s).

Any power requirements must be pre-approved and will cost an additional fee of $25.00

PREFERRED EXHIBITOR
- ONE (1) 10'X10' FOOTPRINT (100 SQ.FT.) - $1,000
- ONE (1) 10'X20' FOOTPRINT (200 SQ.FT.) - $1,800
- ONE (1) 20'X20' FOOTPRINT (400 SQ.FT.) - $3,800
- CUSTOM FOOTPRINTS AVAILABLE

STANDARD EXHIBITOR
- ONE (1) 10'X10' FOOTPRINT (100 SQ.FT.) - $500
- ONE (1) 10'X20' FOOTPRINT (200 SQ.FT.) - $800
- ONE (1) 20'X20' FOOTPRINT (400 SQ.FT.) - $1,200
- CUSTOM FOOTPRINTS AVAILABLE

EXHIBITOR UPGRADES – CONTACT THE COMMERCIAL SPONSORSHIP COORDINATOR FOR DETAILS
- EVENT SEATING AND HOSPITALITY
- OFFICIAL MCAS YUMA AIR SHOW MERCHANDISE
REACH NEW HEIGHTS!
CONTACT US TODAY!

WE OFFER BRANDING, DISPLAY SPACE, AND VIP HOSPITALITY TO SUIT YOUR NEEDS. YOUR INVESTMENT SUPPORTS OVER 100 QUALITY OF LIFE PROGRAMS FOR SERVICE MEMBERS AND THEIR FAMILIES.

SPONSORSHIP COORDINATOR
SPONSORMCCS@USMC-MCCS.ORG
928-269-3245

We thank you for your support!