



MCAS YUMA

ADVERTISING OPPORTUNITIES

DIGITAL ADVERTISING

MCCS Yuma Insider Email

\$100/insertion

Weekly newsletter email that highlights MCCS Yuma happenings.

Dimensions: 570(w) x 325(h) px

Accepted Formats: jpg, png

2 Insertions per month maximum.

Sunset Cinema Theater Slide

\$250/month

Upcoming base events in a 30-minute slideshow that shows before every movie.

Dimensions: 1920(w) x 1080(h) px

Accepted Formats: (Static) RGB artwork as jpg, png

(Video) No-sound video as mp4 up to 15-seconds.

Internal Roadside Marquee

\$750/month

Digital marquee featuring upcoming base events in 6 locations on MCAS Yuma.

Dimensions: 126(w) x 72(h) px

Accepted Formats: jpg, avi, mp4

MCCS Yuma Website

Homepage Tile \$300/month

Secondary Page Tile \$100/month

Dimensions: 475(w) x 267(h) px

Accepted Formats: jpg, png

MCCS TV

\$750/month

TV displays at various high traffic MCCS facilities across MCAS Yuma.

Dimensions: 1920(w) x 1080(h) px

Accepted Formats: (Static) RGB artwork as jpg, png

(Video) No-sound video as mp4 up to 15-seconds.

PRINT ADVERTISING *Printing not included

Banner \$350/month per location

Locations include: Fitness Center, Fuel Station, Pool/Library, Hart St.

Dimensions: 7.75'(w) x 3.75'(h) ft

Standee \$350/month per location

Locations include: Fitness Center, Library, MCCS Program Buildings.

Dimensions: 3'(w) x 6'(h) ft

Fuel Pump Topper \$150/month for 1 Pump

One sided

Dimensions: 15.25"(w) x 24.5"(h) in

Fuel Station Bumper \$400/month for 1 Bumper

Dimensions: 48"(w) x 4"(h) in (with at least 1" bleed)

Wall Wraps Price Varies by Location

Dimensions: Sizing varies by location.

Please contact us for more information.

Please note: MCCS Yuma has a \$500 minimum for all new advertising agreements*



Contact us!

Sponsorship Coordinator

(928) 919-9426

yumasponsorship
@usmc-mccs.org

mccsYuma.com

